



JUSTIN CUDMORE

PARTNER

Commercial | FMCG | Retail

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EXTREMELY GOOD AT

- Privacy
- Personal Properties Securities Act (someone has to be)
- Sponsorship/promotion agreements

HIGHLIGHTS

- Drafted trading terms between the world's leading premium drinks business and national retailers
- Advised on one of the major sponsorship agreements for Mercedes Benz Fashion Week Australia 2013
- Advised an international business on the Australian privacy implications of international data transfers (particularly regarding overseas and cloud data storage)
- Acted as de facto in-house counsel for a multi-national FMCG manufacturer in managing the transfer of its manufacturing to a new special purpose entity

CLAIM TO FAME

Wedding planner contracts (particularly Venetian)

FOOD PHOBIA

Artichoke